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SayeBrook earns 2026 Pinnacle Award for Community of the Year

MYRTLE BEACH, S.C., Oct. 15, 2026 — SayeBrook, the 730-acre master-planned community developed by The Jackson Companies, has earned the 2026 Pinnacle Award for Community of the Year from the Home Builders Association of South Carolina.

The Pinnacle Awards recognize excellence in South Carolina's homebuilding industry, with awards for new home construction, remodeling, community development and marketing.

"We're grateful to receive this recognition from the Home Builders Association of South Carolina. Being honored here in our home state makes this award especially meaningful," said Derek Harris, vice president of development for The Jackson Companies. "We also congratulate our fellow Pinnacle Award winners across this year's award categories."

The Pinnacle Award adds to SayeBrook's recent national and regional recognition. The community earned an Award of Merit in the Gold Nugget Awards' Masterplan Community of the Year category and a Silver Award for Best Mixed-Use Project in the Aurora Awards. Saussy Burbank's Barrington model at SayeBrook was also named Home of the Year at the Gold Nugget Awards.

About SayeBrook

SayeBrook is a 730-acre master-planned community in Myrtle Beach featuring Lowcountry-inspired homes, apartment homes, resort-style amenities and a growing town center with shopping, dining, wellness-focused businesses and everyday conveniences. Located minutes from the beach, airport and schools, SayeBrook is designed to foster connection and well-being in a comfortable coastal setting. For more information, visit SayeBrook.com.

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